



## Matt Waldo

Vice President of Research and Analysis

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### Professional Qualifications

Matt Waldo is Vice President of Research and Analysis. Matt and the TPMA R&A team serve clients by translating cutting edge economic, demographic, education, workforce and industry data into easily understood, actionable reports. Matt's team has recently won multiple national awards from the Council for Community and Economic Research (C2ER) for research projects supporting economic and workforce development.

### Prior Experience

- Director of Research and Information, Indy Partnership, 2006 – 2011
- Research Associate, Ivy Tech Community College of Central Indiana, 2006
- Program Director, Indiana Economic Development Corporation, 2004 – 2005
- Program Manager, Indiana Department of Health, 2003 – 2004
- Program Director, Heritage Environmental Services, LLC, 2001 – 2003
- Project Manager, Indiana Department of Environmental Management, 1998-2001
- Policy Director, Hoosier Environmental Council, 1993-1998

### Selected Project Experience

- Helped design and implement new web site, including a GIS data interface, winning "Best Economic Development Web Site" by International Economic Development Council and "Best Research Project Supporting Business Development" from the Council for Community and Economic Research (C2ER).
- Led a manufacturing supply chain gap study for Duke Energy Indiana and the Indiana Economic Development Corporation.
- Led a human capital attraction study for the Indianapolis region.
- Led a labor study for the Indianapolis region, winning "Best Research Project" again" from C2ER.
- Led Indiana-China business attraction SWOT, asset mapping, and lead identification studies.
- Directly involved in projects resulting in attraction or retention of over 30,000 jobs to date, including new locations for facilities of Amazon.com, MedCo, Dow AgroSciences, EnerDel, and Veolia NA,
- Founder and chair of the Research Sector Study Group of the Indiana Economic Development Association, and the C2ER Regional Roundtable.

### Awards

- 2011 – Best Research Project Supporting Economic Development
- 2011 – Top Ten Economic Development Organization
- 2010 – Best Research Project Supporting Economic Development
- 2009 – Best Economic Development Web Site
- 2008 – Top Ten Economic Development Organization

### Education

- Master of Public Affairs (MPA), with distinction, Indiana University at Indianapolis, IN, 2006.
- Bachelor of Science in Public Affairs (BSPA) Indiana University at Bloomington, IN, 1992. Honors diploma