



Jennifer Tanner

Executive Vice President and Economic Development Practice Lead

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Professional Qualifications

Jennifer Tanner has extensive experience in operations, change management, strategic planning, site selection, marketing, sales and research. Ms. Tanner is an acknowledged expert in community and economic development planning and implementation. In 2010, Jennifer received the Chairman's Award from the Southern Economic Development Council for service and dedication. Ms. Tanner has successfully managed projects with multi-discipline teams in private practice, major engineering and architecture firms on schedule and budget.

Prior Experience

- Co-Founder and Sr. Principal, Janus Economics, LLC
- Co-Founder, Janus Economics Forum
- Senior Project Manager, Lockwood Greene (an international engineering and consulting company acquired in 2005 by CH2MHill).
- Managing Director, Community Development Institute & Strategic Growth Institute, University of Central Arkansas.
- Executive Director, United Way Organization - El Paso, TX

Selected Project Experience

- Louisiana Department of Economic & Community Development, Baton Rouge, Louisiana. A complex community development process to create a certified communities program.
- Southern Oklahoma : Location Study for Placement of Megasite
- Bridgestone Aviation: Location Study. Analyzed US Southeast Region and recommended best site to meet all criteria
- Siouxland Speculative Building & Site Evaluation Project : Sioux City, IA. Deliver realistic recommendations on regional sites that will create marketable assets for economic development.
- Grow Greater Burlington, IA: Comprehensive Economic Development and Strategic Planning Project
- Pennsylvania Local Development Districts: Assessment of the Economic Impact and Program Effectiveness on Economic Development in the Commonwealth and A Strategic Plan.
- Georgia Power Community Assessments: Economic Assessment of Seven Communities for Strategy, Leadership and Marketing.
- Siouxland Region Strategic Economic Development Plan: Sioux City, IA
- Ardmore Development Authority: Ardmore, OK. Target Industry Analysis and Marketing Plan
- Elko County Economic Development Diversification Authority: Nevada. Target Industry Analysis of Four Communities
- National Rural Electric Cooperative Association (NRECA): Arlington, VA. National Training on Site Selection, Economic and Community Development
- Des Moines Creek Business Park and Aviation Business Development Department: Port of Seattle, WA. Market Assessment, Target Industry Analysis and Land Use Plan
- Great Falls Development Authority: Great Falls, Montana. Agricultural Park Plan including national market assessment, site master plan and prospect leads.

Education

- M.B.A., Technology Management, University of Phoenix
- B.S. Biology, University of Texas at El Paso